***Michelle Baker***

30 sanvey mill 1 junior street

Leicester

LE1 4QB

Cell: +447551013151

email: michellebaby@hotmail.co.uk

***PROFILE:***

A well confident, hard worker and motivated, with a good reputation and a quick learner who enjoys challenges.

***EXPERIENCE****:*

 **2008 - 2009 Tesco Leicester England**

 Position: Markerting Manager

***EMPLOYEE SERVICES:***

As a marketing specialist I will usually be competent in evaluating the needs of the consumer market as they relate to a given product or set of products. This means that I understand how and where to acquire knowledge about consumer demands and trends that are relevant to the marketing of specific goods and services. I have the ability to efficiently gather data and utilize the information to create marketing campaigns that are often sought out to design advertising for niche markets as well as promotional plans with a general appeal.

Most employers prefer that the marketing specialist have at least a Bachelor’s degree, while I have a Master’s degree in marketing and with 1 year experience. Along with formal educational credentials. I can work directly for a corporation, or be part of the team at an advertising agency. When working as part of the development team at a company, I normally focus on creative efforts, and will report to a supervisor or manager. In situations where I work for an agency, I am normally part of a team that pitches the campaign ideas to the client and then executes the plan once the client has approved of the components.

***QUALIFICATIONS:***

**2009:** M.B.A Marketing Management

**Institute:** University of Leicester

**2006:** BBA in Marketing Management

**Institute:** University of Leicester

**2001:** Living Certificate

**Institute**: Leicester College

**Subjects:** English, Business Economics, Economics, Mathematics,

 Computer Typing, Geography,Biology

***PERSONAL INFORMATION:***

Date of Birth: 14 April 1981

Marital Status: Single

Race: White

Nationality: British

***SKILLS:***

Computer Skills, Life Skills, Entrepreneur Skills, Presentation Skills, Management Skills,Health care Skills.

***INTEREST:***

Social Activities, Reading, Writing, Movies, Music, Singing

***REFERENCES:***

Contact person: Allan Reynolds

Designation : Tesco

Tel No: 079 685 387 57

Contact person: James Manuel

Designation : Christ Embassy

Tel No : 079 779 773 91