|  |  |  |
| --- | --- | --- |
|  |  | **Briefly about me**I am an outgoing and creative person who loves interacting with and meeting new people. I am friendly, polite, punctual and throughout my employment history I have been customer facing and enjoyed dealing with the public. Within my time in industry I have had to deal with a large variety of situations including difficult customers, organizing large groups independently and working as part of a team to provide the best possible service.During the duration of my time at university one of my hobbies has been to develop my knowledge of Photoshop, InDesign, Illustrator and AutoCAD. I am currently taking an online course called First Step Korean, that is run by a professor at Yonsei University for fun and I hope to work or visit South Korea.**Current Education****Masters in Events Management (Msc) - University of Lincoln­ 2018 - Present** **Noticeable Modules:** * **Events Design and Implementation: Project:** Created, organized and managed the Eastern Technology Conference – A Networking conference, in order to foster business relationships between the University and local businesses. Showing the digital technology advancements within Lincolnshire (East Midlands).
* **The Visitor Experience at Cultural and Heritage Attractions:** exploring the concept of ‘the visitor experience’ and the reasons for visiting attractions.
* **Innovation and Event Creativity:** **Project**: Created an action plan through critically analyzing, adapting or reforming their current marketing strategy for our client Visit Lincoln to increase their USA market
* **Digital Marketing: Project**: Critically analyses the relevance of digital marketing for local, national and international contest and implement this within a live project. **Presentation:** Plan, implement and measure a digital marketing plan for NGO or Charitable Organization
 |
|  |  |   |
|  |  | Work ExperienceThe British Red CrossEvents and Fundraising Intern July - October 2017In my time at The British Red Cross (Leicester) I planned pitches to present to NCS (national citizen service) on behalf of the British Red Cross. This was in order to get the NCS group to fundraise on behalf of The Red Cross. Six groups of 10-15 youths raised over £8,000 for The Red Cross, supervised by myself. We helped plan the fundraising events this included, gaining access to venues, supplies and contacts with local companies. I also had to plan our annual December collection with all major supermarket companies alone with going over and evaluate grants and bursary the British Red Cross could apply for and was worthwhile.  |
|  |  | Pizza Hut June 2015- November 2017Worked as a waitress looking after up to 7 tables at a time, delivering meals and drinks along with taking payments. Given heightened responsibilities and a reliable member of the team, readily available for over time whenever required. Helpful and passionate about giving good customer serviceEastern Technology Conference Events Director and Communication Officer September 2018- January 2019 For The Eastern Technology Conference was a Networking conference, in order to foster business relationships between the University of Lincoln and local businesses. Showing the digital technology advancements within Lincolnshire (East Midlands).For the Eastern Technology Conference I was responsible for finding new exhibitors, whom were willing to come and present how their business were using the latest technologies to advance their business. Our exhibitors include; Anglian Water, Leo Scott Smith (CEO Tended) and ScholarPack.. I was in control of the social media advertisement and accounts along with running the event, staff and exhibitors communication on the day to ensure it ran smoothly. English Theatre of Europe June-July 2016Italian primary schools across Florence This was a paid role to teach Italian children art and sport for a three week period in three different schools (a week in each). This was a thoroughly challenging and rewarding experience as I was teaching children with very little English meaning I had to be very creative in my teaching methodology. I led the classes and had to prepare 6 hours of lessons after each school day. My communication skills have developed immensely, not only due to the teaching, but also from working with other Italian teachers and dealing with parents, for both positive and negative reasons regarding their children. I really enjoyed the experience, love travelling and managed to pick up a small amount of Italian. |
|  |  |  |
|  |  | Previous Education and AwardsInterior Architecture and Design BA - University of Lincoln ­­ 2014- 2018Dissertation title: Design solutions for the homeless: Can emergency and semi-permanent UK accommodation be redesigned to better suit its purpose for rehabilitations based on the success of project in Singapore and Scotland. Grade: Upper second class**Distinguished Engagement Award for Excellence in Digital Education** – Digital Student Ambassador 2018/19 - University Of Lincoln (Lincoln International Business School) Groby Community College 2009-2014A level’s 3 (A\* - D) BTEC Level 3 Health and social care Applied Science Art & Design: Graphics GCSE’s 8 (A\* - C)  |
|  |  |  |
|  |  | Skills and Other Interest Sketch Up⎮ Microsoft office suite including Word, PowerPoint and Excel ⎮ Adobe Suite Software: Photoshop, InDesign and Illustrator ⎮ AutoCAD ⎮ Sketching | 3D Modelling|Woman’s Team captain of University of Lincoln Squash club – competed at BUCS ⎮ Social Sectary for Two societies : Squash and Travel Postgraduate course representative ⎮  |