**CURRICULUM VITAE**

**Marek Steenkamp**

**Personal Details**

Surname Steenkamp

Gender Male

First names Marek

Residential area #1 Amatoni, #22 Harold Street, Stellenbosch,

 Cape Town

Identity number 8511265010080

Nationality South African

Contact Number 0827853583

Home language English

Other languages Afrikaans

Notice period 30 Days

**Education Details**

**HIGH SCHOOL EDUCATION**

School attended Crawford College, Pretoria

Qualification Matric

Year obtained 2002

**TERTIARY EDUCATION**

Institution **University Of Pretoria, Pretoria**

Qualification BA DRAMA

Year obtained 2006

Institution **University Of Pretoria, Pretoria**

Qualification BA HONS DRAMA – Cum Laude

Year obtained 2007

Institution **University Of Stellenbosch, Stellenbosch**

Qualification MA DRAMA

Year obtained 2008

Courses attended **Hatfield Business and Computer College, PTA**

Diploma in HTML (4) and website design

(Cum Laude).

**Alliance Française, Pretoria**

Elementary Certificate in conversational French

Computer skills MS Literate, MAC Literate, Adobe Photo Shop, Adobe InDesign

 Basic Corel Draw, HTML and online media.

**ACHIEVEMENTS AND AWARDS**

Marketing Manager Of The Year 2009

NPS Rating Of 75 2009

Won best Marketing Accounts

Manager award of the month twice

in a row 2008

Best Dance Show Nomination 2008

Honors Degree Cum Laude 2007

**Employment** **History**

**PERMANENT**

Employer **RetailTribe**

Type of company Online Marketing, Advertising and Publishing

Position held Marketing Accounts Manager

Date 17/11/2008 - Present

Key responsibilities Daily interaction and management of 69 UK customers.

Dealing with and finding resolution to any complaints, questions and/or issues.

Designing individual advertising campaigns focused on individual clients for their individual needs including online, POS, and print release.

Copy writing

Achieving targets and KPIs.

Maintenance of mail plans to ensure correct advertising and content for each customer.

Progress management of all generic copy that needs developing in the UK mails.

Progress management of all actions to be completed to ensure that the UK mail operation will work effectively.

Management of the UK mail templates.

Construction of the weekly mails for generic Pros.

Management of the inclusion of all local content provided by the UK pros.

Formatting.

Proofing of all newsletters to ensure visual and copy quality standards are met.

Management of junior staff.

Training of new staff.

Reason for leaving I have learnt almost all that I can in my position at the company, furthermore there is no room for me to grow. I am not presented with stimulating situations or problems to solve and my creativity is not utilized as much as it could be.

**FREELANCE**

Freelance clients **RetailTribe, University Of Pretoria, Luminosus**

Date 2005 – 2008

Employer **RetailTribe**

Type of company Online Marketing, Advertising and Publishing

Position held Sub Editor

Contract date 01/04/2008 – 16/11/2008 – Offered full time position

Employer **Luminosus Ex Tenebris Lux**

Type of company Holistic Events and Conferences

Position held Graphic Designer

Contract date 01/05/2006 – 22/05/2007

Employer **University Of Pretoria**

Type of company University

Position held Krékvars Theatre Arts Festival Organizer

Tutor for Theatre Theory and Junior Lecturer for Physical Theatre.

Contract date 06/03/2006 – 01/12/2007

**References**

Name Hanrie Buitendag

Company RetailTribe

Designation Publications Coordinator

Contact Numbers 0828797044, hanriebuitendag@retailtribe.com

Name Dr Marie-Helen Coetzee

Company University Of Pretoria

Designation Head Of Department

Contact Numbers 082 5529 908, yvonne.rabie@up.ac.za