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**Jessica Groom**

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***Youth development professional with seven years of experience in program implementation, community relations, and event planning.***

**Work Experience**

**Tessa’s English Land March 2014Present**

***English Language Teacher***

Teach Kindergarten and Elementary level students North American English. Focus on conversational English, reading comprehension and writing.

**Girl Scouts of West Central Florida April 2012March**

**2014**

***Community Development Manager***

Represent and extend Girl Scouting in the community and work collaboratively to promote the Girl Scout Leadership Experience to achieve

sustained membership growth.

▪ Established logical membership goals for six diverse communities in the Pinellas county market by utilizing market share data and viable

research methods.

▪ Successfully created and implemented plans to extend the membership in the Pinellas county market for the 20122013

membership year

by 2%.

▪ Cultivated and maintained positive relationships while overseeing and supporting multifunctional volunteer teams.

▪ Created dynamic programs and events for Girl Scout members; which resulted in a growth in recruitment and retention rates.

**Boys & Girls Clubs of Tampa Bay December 2007 – April 2012**

***Program Director***

Supervision of staff and volunteers; management of program implementation and facility management.

▪ Successfully developed partnerships with community groups that shared a common goal of impacting the lives of children through various

enrichment initiatives.

▪ Created an extensive program schedule that successfully implemented academic enrichment components, sports initiatives and high yield

learning activities.

▪ Acted as the West Tampa site director for the 21st Century Community Learning Center grant.

▪ Cultivated and stabilized the West Tampa Keystone club by creating an extensive outreach plan and by organizing appealing service

projects and fundraisers.

▪ Successfully stabilized the attendance of two clubs by maintaining positive relationships with parents, club members and school

administration.

▪ Created a successful chapter of the Torch Club at the West Tampa club through maintaining an interactive program with successful service

projects.

▪ Developed and stabilized the West Tampa SMART Girls program through creative programming and successful fundraisers.

**Education**

Bachelor of Arts in Anthropology, University of South Florida; with a focus in Cultural Anthropology and Urban Studies.

**Skills and Accomplishments**

▪ TEFL certificate (160 hours)

▪ CHAMPs Classroom Management certificate awarded through the school district of Hillsborough county

▪ Employee of Excellence award March 2013

▪ Premier Frontline Staff Award from the Steinbrenner Family West Tampa Unit in 2009.