Zachary Grove

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001.585.732.9885

## NATIVE ENGLISH SPEAKER

CITIZENSHIP: USA

D.O.B. February 1, 1990

GENDER: Male

MARITAL STATUS: Single

### PROFILE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

TEFL-certified instructor with a bachelor’s degree in Marketing. Assisted an ESL instructor with 60+ years experience teaching intermediate conversation, reading comprehension, and American idioms to students of various native languages including Mandarin Chinese, Japanese, and South Korean dialects. Planned dozens of lesson plans; studied and tested on modules surrounding ideal EFL classroom arrangements, teaching styles, theories of language learning, parts of English language, managing a classroom, and more. Studied abroad in China for three weeks; studied and lived abroad in Cyprus for four months; traveled extensively throughout western Europe and Central America. Passionate about South Korean culture and foreign language acquisition. Published author in a national American publication, public relations and copywriting intern for three American companies, staff writer at an NFL blog with work cited on ESPN.com, and Writing Center tutor at Alfred University.

### EDUCATION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

120-HOUR TEFL CERTIFICATION April 2012

*TEFL Institute Online Professional Course*

* 100 hours of training with 22 hours of practicum observation
* Prepared dozens of lesson plans in PPP (presentation, practice, production) format
* Emphasis on i+1 and communicative approach to language learning

B.S. IN MARKETING – Honors Scholar, Summa Cum Laude May 2012

*Alfred University, Alfred, NY USA*

* Studied abroad for four months in Nicosia, Cyprus
* Studied in China for a 3-week course in International Business, studying alongside Chinese and German business students
* Majored in English for two years; amassed a 4.0 GPA in all English classes (3.91 overall)

### RELATED WORK EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**ESL CLASS ASSISTANT** Spring 2012

##### Various Schools, Rochester, NY USA

* Assisted classes in kindergarten ESL, Language Literacy Intervention tutoring (2 third graders), Adult Conversation, Oral Communication (25 collegiate students), Advanced Reading and Writing, and English Conversation group for Asian immigrants
* Collected dozens of handout copies, book recommendations, and ESL instruction materials focusing on stress and intonation in pronunciation, listening comprehension, and American idioms

**STUDY ABROAD MARKETING INTERN** Spring 2011

##### Cyprus.com, Nicosia, Cyprus

* Helped Cyprus.com target American, European, and Cypriot users of the site by understanding the varying needs and desires of students from different countries
* Interviewed and networked with American and European international students on social media habits abroad
* Worked under the direction of Harvard Business School alumnus Antonis Polemitis
* Discussed rebranding efforts to increase site usage among Cypriot collegiate students

**WRITING CENTER TUTOR** 2008-2012

##### Herrick Library, Alfred, NY USA

* Tutored students, including Chinese and South Korean non-native speakers, in editing writing assignments including scholarship applications, essays, and research papers
* Taught students how to navigate scholarly journals for research papers
* Acted as a liaison between students and Herrick library faculty
* Nominated to one of only five campus-wide tutor positions by a Ph.D philosophy professor for outstanding academic essay writing as a first-year student

### ADDITIONAL WORK EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**MARKETING INTERN** Summer 2012

#### MyHeritageWear.com, Buffalo, NY USA

* Copyedited product descriptions for Country Flag memorabilia products representing over 200 nationalities
* Managed online advertising spend via Microsoft, Google Adwords, and Facebook Advertising
* Designed and tracked multivariate tests to measure conversion rates for ad headlines and product images targeting Great Britain memorabilia customers in the USA
* Wrote press releases pitching the company’s growth to entrepreneurial publications

**RELEVANT VOLUNTEER WORK**  2007-2012

* Directed 20 ten-year old cub scouts with instructions to build bluebird houses for Eagle Scout project, installed at the American Legion veterans’ post in Henrietta, NY
* Wrote two articles per week on my Cyprus travel blog at ReachtheWorld.com, integrated into classroom lesson plans at MS80, a special needs middle school in NYC
* Tailored my blog to American students, careful to define foreign terms and make connections between Cypriot culture and their own culture at home
* Skyped with middle school students while abroad in Cyprus, answering their questions about my articles on the foreign geography, culture, food, and language

### MEMBERSHIPS AND INTERESTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Zazen and yoga practice 2008-2012
* Published a two-page article entitled Social Media Marketing in the
Winter 2012 issue of national publication *Woodworker* 2012
* Won second place in a management simulation competition
working on a team of Chinese students May 2011
Beta Gamma Sigma inductee (offered to top 7%
of business students internationally) April 2011
* Nominated as an Alfred University Writing Center tutor Fall 2008
* Won the sole 2008 RH Senior English Award (out of 490 students) Spring 2008