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**FEIZAL S. JAFFER**

**EDUCATION**

 **Walden University –** Minneapolis, MN 09/08-Present

* Master of Business Administration
* Major in Marketing
* Expected Graduation Date: June 2010

**The University of Texas** - San Antonio, TX 01/03-12/03

* Bachelor of Business Administration
* Major in Marketing, Minor in Finance
* Graduation Date: December 2003
* **GPA: 3.86/4.0**

 **Del Mar College** -Corpus Christi, TX 01/00-12/02

* Associate in Arts (Honors) – Business Management
* Associate in Applied Arts and Sciences (Honors) – Marketing
* Graduation Date: December 2002
* **GPA: 3.5/4.0**

**WORK EXPERIENCE**

 **WALES Language School** – Incheon, South Korea 12/07-Present

*English Instructor*

* Teach elementary and middle school students
* Develop and distribute syllabi and lesson plans for various classes
* Help children to develop their English speaking and listening skills

 **Kids Herald School** – Bucheon, South Korea 07/06-07/07

 *English Instructor*

* Taught Korean children ages 6 – 13 basic English speaking skills
* Created syllabus for various advanced English classes
* Supervised field trips and gave school presentations to parents

**Fairmont Vancouver Airport Hotel –** Vancouver, BC 09/05-06/06

 *Banquet Server/Bartender*

* Physical set up of board rooms for corporate meetings
* Providing service to hotel guests (including all meals and breaks)
* Serving and bartending for corporate and social events
* Assisting other departments in Food & Beverage

**Rockport International Investment Corporation** – Rockport, TX 06/99-02/05

 *Manager*

* Responsible for daily safe drops from $1000-$4000
* Scheduled employee weekly time sheets; handled vacation calendars
* Negotiated vendor contracts; organized shelf space; inventory control
* Oversaw day-to-day operations of a deli/restaurant

**ESPN – X Games Global Championships –** San Antonio, TX 04/03-05/03

*Marketing/Public Relations Internship*

* Headed Community Relations team
* Gave tours of venue to military and local middle school students
* Delegated daily tasks to over 100 event volunteers
	+ Extra security at gates and in restricted areas
	+ Seat ushers for large groups of spectators
	+ Handing out event schedules at stadium entrances
* Assisted in guiding event crowds of over 20000 to their seats
* Distributed promotional materials to local businesses and media outlets
* Assisted in press room organization for use by international press

**Idea! Worldwide –** Corpus Christi, TX 10/01- 01/02

 *Marketing/Advertising Internship*

* Prepared and observed budget presentations for existing and potential clients
* Developed corporate sponsorship contracts for local businesses
* Assembled and packaged press kits for local media outlets
* Helped facilitate photo shoots for clients (university academic catalogue)
* Created ad copy for university student profiles (matched with photos)
* Served as a production assistant on commercial shoots for clients
* Volunteered with Museum of Asian Cultures for Chinese Folk Sports Festival
	+ Assisted in event planning
	+ Garnered corporate sponsors and financial donations via phone
	+ Organized 15 volunteers at a 2500 seat venue
		- Doorpersons, ticket takers, coat checkers, seat ushers

**Walt Disney World Corporation** – Orlando, FL 02/01-08/01

 *College Program Advantage Internship*

* Assisted in development of College Recruitment marketing campaign
* Organized diverse team projects for business students at Disney University
* Supervised team-building sessions in mock corporate settings
* Participated in various activities at Disney Sports Complex
	+ Wrote ad copy for ABC/Disney Radio promoting ongoing sporting events
	+ Set up ticket booths for Atlanta Braves Baseball Spring Training Camp
	+ Responsible for in-game promotions at 6000 seat baseball stadium
		- Organized raffles, gave out door prizes, promoted sponsors

**AFFILIATIONS**

* Hospitality Sales & Marketing Association International – Member 2003
* Alpha Kappa Psi Business Fraternity – Academic Committee Chair 2003
* National Dean’s List – Member 2003
* Del Mar College Marketing Club – President 2002
* Alpha Beta Gamma International Honor Society – Member 2001-2002
* Phi Mu Alpha Professional Music Fraternity – Member 2000-2002
* Toastmasters Speech Club – Vice President 2000